



Serving Our Communities Since 1934

Union Bank has proudly served as a local, independent bank for 90 years. We have seen much change over the years, yet we've remained solid in our support of the many West and Central Michigan businesses who make, build and grow for a living. We will continue to stand as your trusted financial partner—today and into the future.

Solid Past. Brighter Future.





To extend our nearly century-long service to West and Central Michiganders with roots that started in the agricultural industry into the 21st century as a local, independent bank serving small businesses, especially those who make, build and grow for a living.

- Remain independent and local, while extending operations into strategically targeted West Michigan locations.
- Focus on small business owners, especially those in manufacturing, agriculture and skilled trades.
- 3. Provide a high level of personal service and consultation.
- 4. Develop infrastructure, internal operations and a diversified product and service mix that will increase profitability and shareholder value.



Our History

Union Bank is a truly local, right-sized and proudly independent bank with roots deep in West and Central Michigan's soil. Built on a solid past, we equip business owners who make, build and grow for success today and into the future. The Bank is state-chartered and overseen by a Board of Directors who are fully committed to remaining independent and genuine: real people who solve real problems, who listen with local knowledge and who consult with common sense.

FOUNDED AS A UNION OF TWO BANKS

Union Bank was established in 1934 as a "union" of two
Lake Odessa banks who closed their doors during the bank
holiday. Today, Union Bank is committed to serving the
communities of Ada, Dimondale, Grand Rapids, Hastings, Lake
Odessa, Mulliken, Portage/Kalamazoo and Westphalia.

WHY BANKING LOCALLY MATTERS

- Invest in your community
- · Have a say with local decision-making
- · Create and retain local employment
- Support community enrichment
- Enjoy direct access to Union Bank executives

WHY COMMUNITY BANKS ARE ESSENTIAL

- Serve local business owners and families in your community
- Your financial partner, committed to your success
- Provide a high level of personal service and consultation
- Relationship-driven lending model
- Credit worthiness based on qualitative vs. solely quantitative data
- Less exposure to higher-volatility business lines such as investment banking and trading

USING OUR SOLID PAST TO BUILD A BRIGHTER FUTURE

Established as a local and independent bank, we have strategically expanded our operations into West and Central Michigan. Our primary focus is serving business owners in key sectors such as manufacturing, agriculture and skilled trades, offering a high level of personalized service and expert consultation. Over the years, we have earned a reputation as a go-to financial institution for home lending, commercial financing and personal financial needs, equipping our makers, builders and growers with the tools and support necessary to succeed and grow their business.



Building a Brighter Tomorrow

Navigating the current landscape over the past four years has been a challenge for many of the makers, builders and growers in our communities. We are honored to stand as a solid financial partner, helping so many businesses find success and growth to emerge resilient during this toilsome time. Our commitment remains unwavering. We are dedicated to always finding the right solutions to fit our customers' needs and help them build brighter futures.

FUELING OUR GROWTH JOURNEY

For many years, Union Bank has thrived primarily as a lending institution—a trend that persisted in 2023. While our commercial and agricultural loan portfolio remains a cornerstone as longstanding sources of profitability, we have noted a promising uptick in commercial real estate lending in recent years. This development fuels our optimism, but we approach it with caution, mindful of the historically higher risks associated with such lending.

As we navigate this growth trajectory, our commitment remains steadfast to serving small commercial enterprises and the agricultural sector—a legacy that spans nearly a century. Simultaneously, we are keenly eyeing the opportunities presented by the West Michigan market, a region ripe for portfolio diversification and expansion.

EXPANDING HORIZONS WITH FRESH TALENT

The realization of our West Michigan expansion vision came to fruition with the establishment of the Corporate Office in Grand Rapids (September 2022) and the Portage Loan Production Office (May 2023). Augmented by the addition of seasoned local lenders, this strategic move positions us for further growth.

Our focus lies on amplifying our loan portfolio, fortifying credit quality, retaining and expanding our customer base, intensifying sales efforts, sustaining effective marketing initiatives and fostering robust communication with an emphasis on referrals. The recent inclusion of a Mortgage Manager in late 2022 and plans for additional Mortgage Originators in Grand Rapids and Kalamazoo underscore our commitment to providing comprehensive mortgage services.

Union Bank aspires to be the preferred choice for local businesses in every community we serve. With the infusion of fresh talent, we are well-equipped to realize this ambition by not only attracting new business customers but also nurturing holistic relationships, encompassing deposit and electronic services with an unwavering commitment to exceptional service.

REALIZING OUR OBJECTIVES FOR A BRIGHTER FUTURE

At Union Bank, our employees stand as the cornerstone of our organization, consistently contributing to its effective operation and upholding a commitment to delivering exceptional service to our valued customers. As part of our ongoing efforts, the Bank is actively diversifying its product line to cater to the evolving needs of our clientele.

In the face of the challenges anticipated in 2024, we remain steadfast in our dedication to being recognized as a high-quality financial institution within the markets we serve. Our commitment to excellence is underscored by the collective efforts of our experienced staff, dedicated Board of Directors, supportive Shareholders and a shared practice of going above and beyond.

With unwavering dedication and a collaborative spirit, we are poised to achieve our goals and ensure a brighter future for our customers. This is not merely a vision; it is a tangible roadmap for the future. I am eager to lead our exceptional team as we transform this vision into reality. Together, we will ensure that Union Bank not only thrives as a profitable institution but also maintains its reputation as an enjoyable workplace and a premier banking destination. Our collective commitment will be the driving force behind our success.

CELEBRATING 90 YEARS OF UNION BANK

Union Bank has remained local and independent since its founding in 1934, a milestone we celebrate this year as we mark our 90th anniversary. As one of the remaining 75 community banks in Michigan, we take great pride in our enduring commitment to independence and service to our local communities.

At Union Bank, we are dedicated to providing a personalized level of service and consultation to all our customers and shareholders, guided by our relationship-driven approach to lending and deposits. We prioritize qualitative data over purely quantitative metrics and maintain minimal exposure to high-volatility business lines such as investment banking and trading.

In the late 1980s, Michigan boasted around 500 community banks, serving nearly every community. While many community banks face challenges, Union Bank remains resilient in the face of hardship and continues to build upon our solid past toward a brighter future. In a market where 72% of the share is held by large out-of-state banks, our presence in rapidly growing areas like Greater Grand Rapids, Lansing and Kalamazoo is advantageous. Community banks play a crucial role by keeping decision-making and financial resources local, ensuring swift and efficient customer service, and supporting local employment and community enrichment initiatives. Our shareholders and customers benefit from direct access to Union Bank executives.

Our goal for the future is to maintain our independence and expand strategically into targeted locations across West and Central Michigan. We are focused on serving business owners, particularly in manufacturing, agriculture and skilled trades. Through personalized service and consultation, infrastructure development and a diversified product mix, we aim to enhance profitability and shareholder value. Our steady growth is evidenced by expanding assets and a dedicated team committed to improving banking efficiencies.

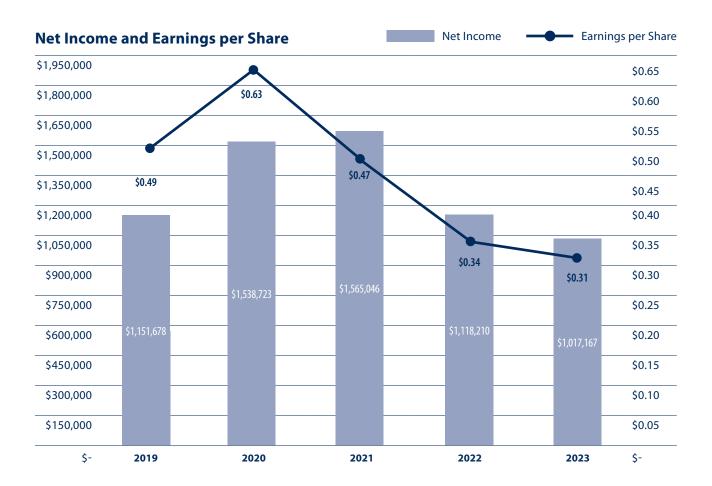
Cortney H. Collison



Financial Highlights

Union Financial Corporation

	12/31/23	12/31/22	12/31/21
TOTAL ASSETS	\$342,111,030	\$339,057,655	\$340,855,832
TOTAL GROSS LOANS	245,972,308	209,881,399	178,445,750
TOTAL DEPOSITS	291,910,290	300,357,189	302,072,529
TOTAL SHAREHOLDERS' EQUITY	19,408,475	18,552,619	22,381,076
ALLOWANCE FOR LOAN LOSSES	3,466,214	2,559,813	2,294,907
ALLOWANCE FOR LOAN LOSSES AS A % OF GROSS LOANS	1.41%	1.22%	1.29%
COMMON SHARES OUTSTANDING	3,293,231	3,293,231	3,313,761
EQUITY AS A % OF ASSETS	5.67%	5.47%	6.57%
	2023	2022	2021
NET INCOME	\$1,017,167	\$1,118,210	\$1,565,046
CASH DIVIDENDS DECLARED	395,187	397,652	326,272
PER SHARE DATA			
Basic Earnings	\$0.31	\$0.34	\$0.47
Diluted Earnings	\$0.31	\$0.34	\$0.47
Cash Dividends Declared	\$0.12	\$0.12	\$0.12
Dividend Yield	2.00%	1.41%	1.80%
Market Value	\$6.00	\$8.50	\$6.65
Price to Earnings Ratio	19.35	25.00	14.15
Book Value	\$5.89	\$5.63	\$6.75
PROFITABILITY			
Return on Average Assets	0.31%	0.34%	0.50%
Return on Average Equity	5.57%	5.70%	7.34%



Cash Dividends and Book Value



Financials

Union Financial Corporation | CONSOLIDATED BALANCE SHEETS - December 31, 2023 and 2022

	2023	2022
ASSETS		
Cash and cash equivalents	22,177,520	\$ 41,777,660
Securities available for sale, as fair value	57,089,080	71,000,546
Federal Home Loan Bank stock, at cost	742,500	479,100
Loans, net	242,506,094	207,321,586
Premises and equipment, net	5,431,896	4,550,634
Goodwill	980,947	980,947
Bank-owned life insurance	5,158,590	5,040,110
Accrued interest receivable and other assets	8,024,403	7,907,072
Total assets	342,111,030	\$ 339,057,655
LIABILITIES AND SHAREHOLDERS' EQUITY		
Liabilities		
Deposits		
Noninterest-bearing demand		\$ 83,555,940
Interest-bearing demand	139,092,782	141,339,495
Savings	44,740,898	57,199,598
Time	33,855,295	18,262,156
Total deposits	291,910,290	300,357,189
Federal Home Loan Bank borrowings	12,000,000	2,500,000
Subordinated debentures, net	11,361,964	11,341,960
Accrued interest payable and other liabilities	7,430,301	6,305,887
Total liabilities	322,702,555	320,505,036
Shareholders' equity		
Preferred stock: 200,000 shares authorized and no		
shares outstanding at December 31, 2023 and 2022		
Common stock: \$1 par value, 10,000,000 shares authorized,		
3,293,231 shares issued and outstanding		
at both December 31, 2023 and 2022, respectively	3,293,231	3,293,231
Surplus	19,822,891	19,822,891
Retained earnings	68,583	287,350
Accumulated other comprehensive loss	(3,776,230)	(4,850,853)
Total shareholders' equity	19,408,475	18,552,619
Total liabilities and shareholders' equity <u>\$</u>	342,111,030	\$ 339,057,655

Union Financial Corporation | CONSOLIDATED STATEMENTS OF INCOME - December 31, 2023 and 2022

	2023	2022
Interest and dividend income		
Loans, net	12,701,484	\$ 9,721,288
Securities available for sale		
Taxable	965,716	877,175
Nontaxable	236,118	218,048
Other	425,915	389,460
Total interest and dividend income	14,329,233	11,205,971
nterest expense		
Deposits	1,794,746	576,532
Federal Home Loan Bank borrowings	503,564	84,154
Subordinated debentures and other borrowings	793,008	507,998
Total interest expense	3,091,318	1,168,684
Net interest income	11,237,915	10,037,287
Provision for credit losses - loans	237,930	480,000
Net interest income after provision for credit losses	10,999,985	9,557,287
Noninterest income		
Service charges on deposit accounts	2,146,680	2,129,732
Net investment advisory fee income	317,440	291,468
Net gain on sales of loans held for sale	20,645	60,786
Net gain on sale of premises and equipment	18,193	75,833
Income from U.B. Consulting LLC	100,856	306,318
Other		1,063,248
Total noninterest income	3,649,065	3,927,385
Noninterest expense		
Salaries and employee benefits	7,805,293	7,336,682
Other real estate, net.	10,019	, , , <u></u>
Occupancy	935,580	768,266
Furniture and equipment	1,218,242	996,793
Professional services	1,391,506	1,084,952
Director compensation	103,519	237,836
FDIC insurance	176,160	185,060
Other	1,821,338	1,525,167
Total noninterest expense	13,461,657	12,134,756
ncome before income tax expense	1,187,393	1,349,916
ncome tax expense	170,226	231,706
Net income	1,017,167	<u>\$ 1,118,210</u>
Basic income per weighted average share of common stock	0.31	\$ 0.34

Financials (continued)

Union Financial Corporation | CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME - Years ended December 31, 2023 and 2022

	2023	2022
Net income\$	1,017,167	\$ 1,118,210
Other comprehensive income: Securities available for sale: Unrealized holding gains ((losses) arising during the period	1 260 202	(5 550 240)
Unrealized holding gains/(losses) arising during the period	1,360,283 (285,660)	(5,550,349) (1,165,574
Total other comprehensive income (loss)	1,074,623	(4,384,775)

Union Financial Corporation | CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY - Years ended December 31, 2023 and 2022

	Common Stock	Surplus	Retained Earnings Loss	Accumulated Other Comprehensive Income (Loss)	Total Shareholders' Equity
Balance: January 1, 2022	\$3,313,761	\$19,966,601	\$(433,208)	\$(466,078)	\$22,381,076
Net income			1,118,210		1,118,210
Common stock repurchase	(20,530)	(143,710)			(164,240)
Other comprehensive income (loss)				(4,384,775)	(4,384,775)
Cash dividend (\$0.12 per share)			(397,652)		(397,652)
Balance: December 31, 2022	\$3,293,231	\$19,822,891	\$287,350	\$(4,850,853)	\$18,552,619
Cumulative change in accounting principle (Note 1)			(840,747)		(840,747)
Balance at January 1, 2023 (as adjusted for change in accounting principle)	3,293,231	19,822,891	(553,397)	(4,850,853)	17,711,872
Net income			1,017,167		1,017,167
Other comprehensive income				1,074,623	1,074,623
Cash dividend (\$0.12 per share)			(395,187)		(395,187)
Balance: December 31, 2023	\$3,293,231	\$19,822,891	\$68,583	\$(3,776,230)	\$19,408,475

ACUTIONS FROM ORFRANCE ACTIVITIES	2023	2022
ASH FLOWS FROM OPERATING ACTIVITIES	1 017167	ć 1110.210
et income\$ Adjustments to reconcile net income to net cash from operating activities:	1,017,167	\$ 1,118,210
Provision for credit losses - loans	227020	480,000
	237,930	480,000
Depreciation and amortization	688,476	645,152
Net gain on sale of premises and equipment	(18,193)	(75,833)
Net gain on sales of loans held for sale	(20,645)	(60,786)
Proceeds from sales of loans held for sale	600,645	2,572,486
Loans originated for sale	(580,000)	(2,511,700)
Earnings on bank-owned life insurance	(118,480)	(114,905)
Net change in:	<i>(</i>)	()
Accrued interest receivable and other assets	(357,674)	(387,583)
Accrued interest payable and other liabilities	838,754	308,405
Net cash from operating activities	2,267,976	1,973,446
ASH FLOWS FOR INVESTING ACTIVITIES		
Securities available for sale:		
Purchases		(28,000,468)
Proceeds from calls, principal paydowns and maturities	15,118,720	1,373,635
ırchase of Federal Home Loan Bank stock	(263,400)	
edemption of Federal Home Loan Bank stock		38,400
et change in loans	(36,022,842)	(31,930,743)
Additions to premises and equipment	(1,412,147)	(640,718)
Proceeds from sales of premises and equipment	33,635	338,841
	(22,546,034)	(58,821,053)
ASH FLOWS FROM FINANCING ACTIVITIES		
Net change in deposits	(8,446,899)	(1,715,340)
-	132,000,000	(1,7 13,340)
	122,500,000	
Net proceeds from issuance of subordinated debt	122,300,000)	(25.952)
		(35,853)
Repurchase of common stock	(205 107)	(164,240)
Dividends paid		(397,652)
Net cash from (for) financing activities	657,914	(2,313,085)
et change in cash and cash equivalents	(19,600,140)	(59,160,692)
ash and cash equivalents at beginning of year	41,777,660	100,938,352
ash and cash equivalents at end of year\$	22,177,520	\$ 41,777,660
_		
applemental disclosures of cash flow information		
Cash paid during the year for:	2.02.5.25	A 4.07.10
Interest\$	2,936,234	\$ 1,187,163
Income tax	154,000	263,000
upplemental noncash disclosures		
Transfers from loans to other real estate\$	240,343	\$
Transfers from premises and equipment to loans		280,000

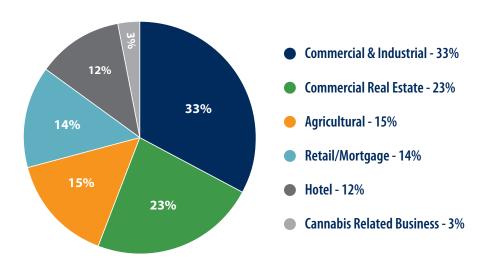
Loan Overview

In 2023, Union Bank increased its overall loan growth by \$36.2 million. Much of this growth came from \$31.6 million in commercial loans, \$3.3 million in consumer and HELOC loans and \$1.3 million in residential mortgages. Loan growth was challenging in 2023 due to the rapidly increasing rate environment affecting all lines of business for new loan production. This was particularly evident in the residential mortgage sector, where rates saw a significant increase in 2023. This surge led to a slowdown in new home purchases, primarily due to a decline in housing inventory available for sale. The Bank has identified key areas of focus based on loan and deposit growth for the coming year.

Looking ahead, Union Bank aims to sustain its growth trajectory by continuing to invest in the education of our team by providing them with the skills and tools to be your trusted financial partner. Additionally, maintaining exceptional customer service across all fronts is important as we onboard new customers, ensuring they receive the best possible experience. As depicted in the chart, Union Bank boasts a well-diversified portfolio of commercial loans, devoid of specific concentrations in any particular area or industry.

In 2023, Union Bank increased its overall loan growth by \$36.2 million.

Loan Mix







Mortgage Banking

In 2023, Union Bank focused on increasing its loan portfolio and improving credit quality. This was done through retention and expansion of current customers, increased efforts in sales, continued effective marketing initiatives and communication and emphasis on referrals.

Last year, we added two new Mortgage Originators in Grand Rapids to round out the team and to meet the demands of all service areas. Plans to hire an additional Mortgage Banker to cover the Kalamazoo market are underway. Additionally, we added Federal Housing Administration (FHA), Veterans Affairs (VA) and Private Banking mortgage products.

MORTGAGES WITH UNION BANK

In any market, we understand the importance of fast and efficient turnaround. When you choose Union Bank for your mortgage, you get access to local decision-making, fast and efficient processing, free conditional pre-approvals and competitive rates.

WHAT WE OFFER:

- Cannabis Employee Loans
- Conventional Mortgages
- Construction Loans
- USDA, FHA, VA Mortgages
- Adjustable Rate Mortgages
- Home Equity Line of Credit
- · Home Equity Loans
- Vacant Land Loans



Learn more about mortgages with Union Bank

ubmich.com/loans/mortgages



Cannabis Banking

At Union Bank, we've worked hard for local businesses and the hard-working people who make, build and grow for a living for nearly a century. We aren't run by a distant corporation with artificial intelligence. We're local leaders with local knowledge who listen well, find effective solutions and care for our communities. We have led Cannabis Banking since 2019 and offer a full suite of services that help employees and employers thrive.

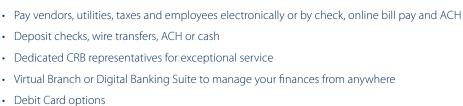
DEPOSIT SERVICES

- Ancillary For business partners of the cannabis industry
- · Capital To purchase and build licensed locations
- Operating For licensed businesses
- **Personal** For employees of licensed businesses

• 24/7 secure online and mobile account access

CONVENIENT DEPOSITS, SECURE PAYMENTS AND EXCEPTIONAL SERVICE

• Armored courier services to pick up and deposit cash with Empyreal Logistics



Interest-bearing deposit accounts



Checking Accounts

• Savings Accounts

Debit Cards

• Car Loans

· Personal Loans

Mortgages



The Bank observed a 10% increase in income from 2022.

GROWING IN A BUDDING INDUSTRY

In 2023, Union Bank completed its fifth full year of providing deposit banking services to Michigan's cannabis industry. Cannabis Banking continues to be a competitive landscape as more Community Banks enter the business. Union Bank will continue to set itself apart by providing a high level of customer service, being responsive to the needs of the industry, providing financial solutions that our competition cannot and leveraging the services our ancillary partners can provide. Our goal is not to be the largest bank servicing the cannabis industry at the lowest cost but to be the best.

LOOKING AHEAD

This line of business has proven beneficial for Union Bank, and we will continue to embrace and expand it. Our entire team is filled with energy and motivation to make 2024 a great year of success and continued growth.



« Learn more about cannabis banking

ubmich.com/business/cannabis-related-banking

Digital Banking Suite

Union Bank's Digital Banking Suite offers a convenient, seamless, more personal way for customers to manage their finances from the comfort of their home or on the go. The Suite is accessible via mobile phone, tablet or computer.



VIEW BALANCES AND TRANSACTIONS:

Search your recent activity, filter by tags and add personal notes or images.



TRANSFER FUNDS: Effortlessly initiate one-time, future date or repeating transfers.



DEPOSIT CHECKS: Skip the trip to the bank and simply snap a photo of any check you need deposited into your account.



GET ALERTS: Receive automatic alerts and push notifications to help you stay on top of your bills.



ASK FOR HELP: Have fully secured, digital conversations with real staff members any time you need assistance.



UB BUDGET BUDDY: Build personal budgets, manage your cash flow and set goals for the future—all in one intuitive interface.



Virtual Branch

Virtual Branch received a total of 24,600 calls in 2023.

Our Virtual Branch received a total of 24,600 calls in 2023 using Union Bank's new customer service phone system. With better reporting and monitoring we can see incoming calls to anticipate what each customer needs, set skills for employees so we can cater to improved training and onboarding, as well as provide training and coaching opportunities—an improvement from 2022 to 2023. Video calls are staying steady at 4,846 in 2023 compared to 4,935 in 2022 and seem to still be a well-received channel for customers to connect with agents.

CONVENIENT SERVICE

The Virtual Branch is accessible via phone, PC or mobile device to provide a convenient option for customers wanting to avoid long lines or who require advanced banking support. Beyond phone and video calls, current and prospective customers can instant message a Union Bank representative via the messaging feature on the Bank's website or Conversations—housed within the Digital Banking Suite. The addition of both messaging platforms allows team members to respond to customer questions or concerns promptly.

Learn more about Union Bank's Virtual Branch:

ubmich.com/personal/digital-banking







Treasury Management

Union Bank's Treasury Management team is dedicated to serving businesses of all sizes. We make it a point to understand our clients and their business so that we can offer the best solutions to meet their unique financial needs. Our experienced professionals offer tailored solutions to maximize efficiency, improve cash flow, protect against fraud and enhance internal controls.

To improve and expand business banking products and services offered, the Bank upgraded its Cash Management platform to a best-in-class Treasury Management business banking digital platform, UBMich Treasury Management (UBMich TM), in August 2023.

TREASURY MANAGEMENT SOLUTIONS:

Collect	ACH Debits (request funds/payments from clients, tenants) Remote Deposit Services
Disburse	ACH Credits (payroll, tax and vendor payments) Wire Transfer Services (Domestic & International)
	Online Bill Pay
Manage	Business Online and Mobile Banking Automated Zero Balance/Sweep Accounts Internal Account Transfers Cash Vault/Armored Car Services Lockbox Services Enhanced FDIC insurance protection
Fraud Prevention	Enhanced internal controls via UBMich Treasury Management platform Check Positive Pay with Payee Name Verification ACH Positive Pay

The UBMich Treasury Management Platform offers a full suite of cash flow solutions to business clients including tools to help streamline payments and collection processes, automate routine tasks and manage risk. Save time and money by easily accessing UBMich TM via your PC or mobile device.



Learn more about Treasury Management Services ubmich.com/business/treasury-management

A Solid Investment: Become a Union Financial Corporation Shareholder

Union Financial Corporation (UFC) was formed in 1988 as the holding company for Union Bank. UFC is privately held and traded and owns 100% of Union Bank. As a privately held company, ownership remains in the communities we serve, and it is the intention of the Board of Directors to maintain that local ownership and independence.

It's Easy to Purchase Investments in UFC Private Stock

An investment in UFC stock means investing in your community, your business and your family. With long-term stability and a proven history of success, becoming a UFC shareholder makes sense.

Privately held UFC shares are not publicly traded on a stock exchange. These shares are bought and sold through private transactions between investors via cash or through an existing Individual Retirement Account (IRA).

Benefits of Being a UFC Shareholder:

- · A history of growth
- Direct access to senior Union Bank executives
- · Have a vote
- · Quick, local decision-making
- · Long-term stability

5+ years of increasing fair market value per share.

Questions? We're ready to help.

Cortney H. Collison

President & CEO ccollison@ubmich.com

Charise Blossom

Investor Relations cblossom@ubmich.com



FMV \$9.15 per common share for a 127% Price to Book Value 2Q 2023





Pursue Your Financial Goals

Our team specializes in helping you develop sound financial strategies.

Whether business or personal, retired or far from it—we will educate you on financial concepts and products that take the mystery out of investing, insurance, employee retirement programs, estate conservation and preserving wealth. Call us at the number below to schedule a meeting with our team. We look forward to helping you grow a secure financial future—together.

Cetera INVESTMENT SERVICES LLC

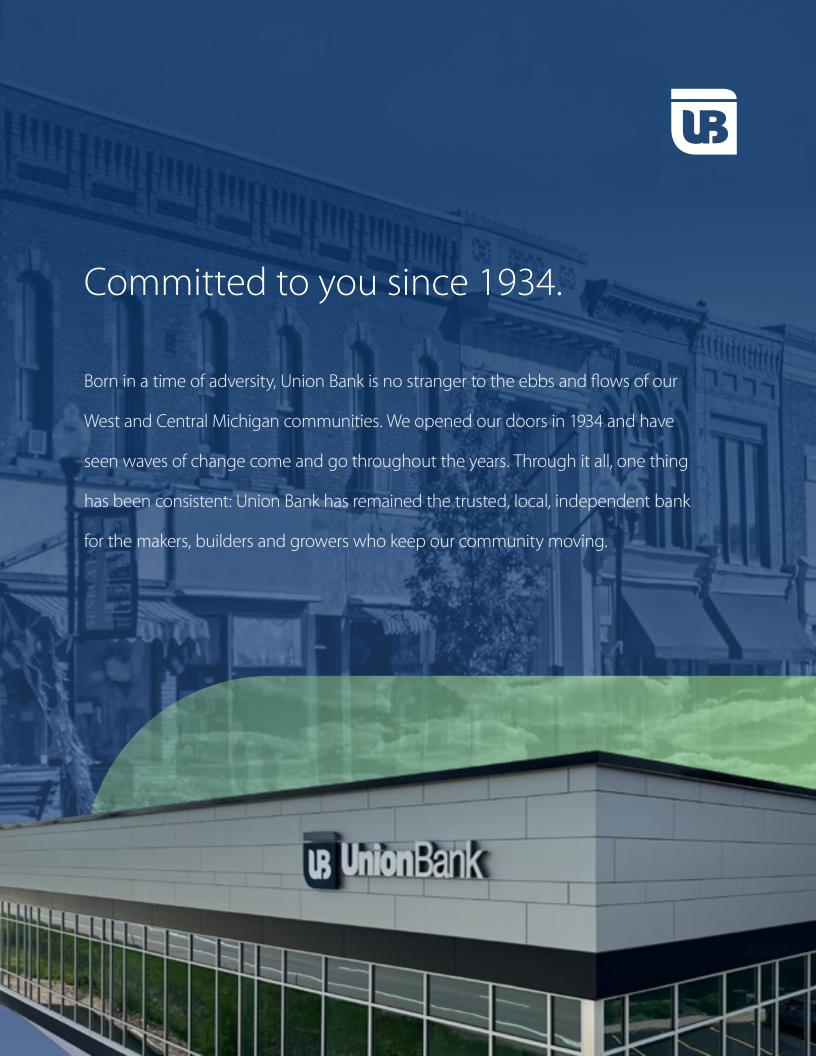
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We can help you with:

- Investments
- Educational Saving Plans
- Traditional IRAs
- Roth IRAs
- Fixed Annuities
- Variable Annuities
- Mutual Funds

- Business Planning Services
- SEP IRAs
- Simple IRAs
- 401(k) Plans
- 403(b) Plans
- Insurance Services



Michael Kozak Appointed New Executive Vice President, Chief Lending Officer

Union Bank is thrilled to announce the appointment of Michael Kozak as the new Executive Vice President, Chief Lending Officer. Kozak initially joined Union Bank in September 2022 as Vice President, Commercial Banker. He has been an integral part of the Union Bank team, contributing over 30 years of expertise in banking, operations, underwriting, business development and relationship management.

In his previous role, Kozak worked collaboratively with the Bank's branch management, commercial and customer service teams to build strong relationships and optimize the customer experience. He also led all lending and depository efforts for Cannabis-Related Businesses, played a key role in developing Small Business Administration and credit enhancement products and oversaw Treasury Management efforts for commercial customers.

In May 2023, Michael Kozak transitioned to Vice
President, Director of Commercial Business Development,
showcasing his exceptional leadership and business
development skills. Now, as Executive Vice President,
Chief Lending Officer, Kozak will direct all departmental
activities related to the extension of Mortgage and
Commercial credit to bank customers in addition to
Cannabis-Related Business and Treasury Management
banking.



Michael Kozak

"I am honored to take on this new role and continue contributing to the success of Union Bank. Our commitment to supporting local businesses and hard-working individuals aligns with my passion for fostering growth and success in our community. Together, we will build on the legacy of Union Bank as a truly local, independent institution."

-Michael Kozak

A highly motivated, results-oriented senior-level professional with the ability to demonstrate sustainable and measurable results, Kozak is a recognized professional with experience that includes business development, middle-market and business banking relationship supervision, portfolio management, sales force management, budget planning and profit/loss management. His demonstrated ability to identify and solve problems, drive and manage growth, as well as develop sales and marketing strategies, further strengthens Union Bank's leadership team.

"On behalf of the Board of Directors and Senior Management, I would like to congratulate Michael on his new role and wish him every success. His proven leadership and dedication will undoubtedly contribute to the continued success of our institution. We look forward to the positive impact he will have on our customers and the community."

-Cortney Collison, President & CEO

New Portage Loan Production Office

On Thursday, May 25, 2023, Union Bank Board of Directors and employees, Southwest Michigan First, local elected officials and community members gathered together to celebrate the opening of the Bank's first Kalamazoo-Portage area location at 515 East Centre Street in Portage.

Built in 1853, the Portage Historic District Home is now the Bank's new Loan Production Office. Staffed by Portage native Todd Uekert, Senior Vice President, Market President and Michael Kozak, Vice President, Director of Commercial Business Development, the facility is now open to the public by appointment only. Additional team members will be added to this location, including a Mortgage Banker, later this year.

Union Bank has been proud to call itself a truly local and independent bank since opening in 1934. As local, independent West and Central Michigan businesses continue to navigate a rocky landscape, Union Bank's knowledgeable team is prepared to help them find financial success and be the go-to resource for the makers, builders and growers, and the hard-working people that work for them.

"The West Michigan market offers many opportunities for growth. As we continue to grow and expand, we remain focused on serving commercial businesses and the agricultural sector as well as generations of local families in the community, just as we've done for nearly a century. Whether business, personal, deposits or loans, at Union Bank, we care about every facet of our customers' needs, and our growth allows us to continue to inspire possibilities and open doors to opportunity,"

-Cortney Collison, President & CEO



Lake Odessa Branch Remodel

Union Bank proudly announced the grand reopening of its Lake Odessa Branch in February 2024, marking a significant milestone in the Bank's 90-year history of serving as a trusted financial partner to the Lake Odessa community.

The grand reopening of the Lake Odessa Branch not only signifies a physical transformation but also reflects Union Bank's enduring commitment to the community it serves. Since its establishment in 1934, Union Bank has been deeply rooted in loyalty to the makers, builders and growers of West and Central Michigan.

CONTINUING SERVICE DURING THE REMODEL

Plans for the grand reopening began with months of meticulous preparation. Union Bank announced the commencement of the Lake Odessa Branch remodel on August 28, 2023, with plans to complete updates by February 2024. During the construction period, the lobby was temporarily closed for the safety of customers and employees. However, Union Bank ensured that essential services such as drive-thru, ATM and Night Drop remained accessible to customers.

To accommodate in-person banking needs, Union Bank redirected customers to the former Union Bank Corporate Office at 933 Fourth Avenue, Lake Odessa, Ml. This temporary location, open Monday–Friday from 9 am–4:30 pm, ensured uninterrupted service and convenience for customers throughout the remodeling process.



A GRAND REOPENING AND COMMITMENT FOR THE FUTURE

The grand reopening event on February 29, 2024, marked the culmination of extensive renovations and enhancements aimed at providing a modern and welcoming environment for customers. The Lake Odessa Branch now serves as the hub for key operations, including the Financial and Operations Centers, Union Investment Solutions and Virtual Branch, reaffirming Union Bank's commitment to serving the community's diverse financial needs.

At the event, Union Bank's Board of Directors, employees and community members came together to celebrate this milestone.

"As we commemorate the grand reopening of our Lake Odessa Branch, we renew our commitment to serving generations of families and businesses in the area for many years to come," said President and CEO Cortney Collison. "We are proud to celebrate this milestone with the community and remain committed to providing personalized financial solutions tailored to the unique needs of our customers."

-Cortney Collison, President & CEO



Committed to Lake Odessa and the makers, builders and growers in our community.

Since 1934

BELOW: Mural inside the vestibule of the newly remodeled Lake Odessa branch. Completed February 2024.



2023 Employee Promotions, Officer Designations & Anniversaries

OFFICER DESIGNATIONS

Teddi McEachern

Senior Vice President, Director of Branch Banking

McEachern joined Union Bank with over 30 years of diverse experience in the financial industry in the Greater Grand Rapids area. She will continue to lead and coach a team that drives consultative sales discussions, memorable customer service experiences and operational excellence both in the branch and throughout the communities the Bank serves.

Kelsey Cornwell

Human Resources Manager, Officer

Cornwell is responsible for the day-to-day HR operations and the long-term strategic direction of the department; planning, leading, directing, developing and coordinating policies, initiatives and activities; and guiding Bank Management in developing, communicating and carrying out the Bank's HR policies.

Nicole Suchek

Mortgage Banker, Officer

Suchek joined Union Bank with over 22 years of diverse experience in the banking industry in the Greater Lansing area. In addition to assisting customers with their everyday banking and consumer loan needs, she added mortgage origination to her areas of expertise in 2019. In 2022, she transitioned to the role of full-time Mortgage Banker leading to her recent promotion.

Derek Dickinson

Vice President, Senior Credit Manager

Dickinson is responsible for overseeing all commercial credit granting processes for the Bank, monitoring and management of overall loan portfolio credit risk and policy compliance as well as management of underwriting staff.

Bret Simonton

Vice President, Commercial Banker

Simonton is responsible for continued building and management of relationships with business customers as their go-to resource for all of their business banking needs.

Stephanie Joseph

Assistant Vice President, Deposit Operations Manager

Joseph provides direct oversite for all deposit

operations and electronic services aspects of the Bank.

Stephanie Brummette

Assistant Vice President, Retail Regional Manager

Brummette provides direct oversite for the Lake Odessa Branch, Virtual Branch and Retail Training Department.

Sandra Collison

Assistant Vice President, Accounting Manager

Collison manages the accounts payable process, the corporation's facilities, budget preparations, accounting staff and assists with financial and regulatory reporting.



INTERNAL PROMOTIONS

Peter Rossi

Assistant Vice President, Information Technology Manager
Rossi has 7 years of overall IT experience in the financial industry. He ensures the streamlined operation of the IT department in alignment with the business objectives of the organization; plans, coordinates, directs and designs IT related activities of the organization; as well as provides administrative direction and support for daily operational activities of the IT department.

Kimberly Cox

Senior Vice President, Director of Operations and Servicing

Cox has over 37 years of management experience in the financial industry with direct focus and expertise in loan operations. She will continue to oversee all loan operations functions of the Bank including mortgage, consumer and commercial lending as well as deposit operations and management of support staff.

ANNIVERSARIES

3 YEARS

CHARLES FARELL

Maintenance

PAMELA OHREN

Lake Odessa Customer Service Manager

ROSE WILLSON

Assistant Vice President, Marketing Officer

KRISTIN LYVERE

Loans Operations Specialist

TYE HIXSON

Deposit Operations Specialist

10 YEARS

MARY BRESNAHAN

Virtual Banker

JERRI BLUST

Dimondale Customer Service Manager 15 YEARS

BRET SIMONTON

Vice President, Commercial Banker

20 YEARS

DAVID WHITE

Investment Executive

MEG WHEELER

Investment Executive

Financial Wellness Program

In 2023, Union Bank redefined financial empowerment with the launch of its Financial Wellness Program. We understand the struggles of planning for your future while managing everyday challenges, and partnered with Banzai to bring free interactive financial education for all ages and all financial literacy levels. Through real-life scenarios and a library of tools, we equip you with the knowledge and skills to make informed financial decisions and build a secure future.

PARTNERSHIP WITH BANZAI

The Banzai courses, available in English and Spanish, provide learning opportunities from youth to adulthood. Users can grow their financial future by using our library of articles, calculators, virtual coaches and courses catered to their stage of life.

Banzai Junior (Ages 8 - 12): Uses a relatable scenario of a summer lemonade stand and the goal of a new bike or hoverboard. Young kids learn essential concepts such as budgeting, interest, and financial decision-making.

Banzai Teen (Ages 13 - 18): Uses an entertaining and rich storyline to teach teenagers about responsible financial behavior with budgeting, credit cards, loans and more.

Banzai Plus (Ages 16+): Delves into more complex financial concepts like identity theft and tax returns. Through real-world scenarios, adults develop the skills needed to navigate financial challenges with confidence.

FINANCIAL WELLNESS CENTER: YOUR GATEWAY TO FINANCIAL EMPOWERMENT

In addition to our Banzai courses, Union Bank offers a comprehensive suite of resources through our Financial Wellness Center—accessed through our Digital Banking Suite:

Articles: Explore quick-read articles, covering a wide range of financial topics to keep you informed and empowered.

Calculators: Crunch numbers with ease to map out your financial goals and make informed decisions.

Coaches: Access guided virtual coaching sessions to help you through budgeting, life changes, retirement and more.

At Union Bank, we're dedicated to empowering you to achieve your financial aspirations at every stage in your journey. Grow your future with our Financial Wellness Program.



 Learn more about our financial wellness program

ubmich.com/union-bank/financial-wellness-program

2023 Union Bank Scholarship Program Recipients

Union Bank believes in helping students within its service area achieve their dreams of higher education. Since 2000, Union Bank has proudly offered a scholarship to highlight and celebrate graduating high school seniors who have continuously shown dedication to their education and community.

The Union Bank Scholarship is open to high school seniors who plan to attend a private or public college, university or trade school to further their skills and education in fields that make, build and grow for a living.



Mason YoungPewamo-Westphalia High School



Alex ThelenPewamo-Westphalia High School



Ellie PossehnLakewood High School



Joseph Pierson Grand Ledge High School

Committed to Our Communities

Union Bank actively engages with the communities it serves throughout the year. We are committed to building strong relationships and being a valuable financial resource for our makers, builders and growers. Look for us at the following events, some of the many we're proud to support in 2024.

Month	Event	Involvement
May	Armed Forces Thanksgiving Luncheon	Sponsorship & Participation
June	Westphalia Cruise-In	Participation
June	Ionia County Community Foundation Golf Outing	Sponsorship & Participation
June	Dimondale Oldsmobile Car Show	Sponsorship & Participation
June	Lake Odessa Fair	Participation
June	Beers at the Bridge Ada	Sponsorship & Participation
June	Lakewood Area Chamber of Commerce Scholarship Golf Outing	Sponsorship & Participation
June	Gizzard Fest Potterville	Sponsorship & Participation
June	Kent County Developer Day The Right Place	Participation
June	Folds of Honor Community Bankers Association Golf Outing	Sponsorship & Participation
July	Lakewood Educational Foundation Annual Golf Outing	Sponsorship & Participation
July	Ionia County Free Fair	Participation
July	Beers at the Bridge Ada	Sponsorship & Participation
July	Barry County Fair	Participation
July	Union Bank 90th Anniversary Celebration	Host
July	Ionia County Developer Day Ionia County Economic Alliance	Participation
July	Stuff the Bus United Way	Participation
July	Art in Ada Ada	Participation
Aug	Kent County Fair	Participation
Aug	Art in the Park Lake Odessa	Sponsorship & Participation
Aug	Beers at the Bridge Ada	Sponsorship & Participation
Aug	The AGRO Expo	Sponsorship & Participation
Aug	Sunfield Farmers Picnic	Sponsorship & Participation
Aug	Spirit Bus Hastings High School Football Game	Sponsorship & Participation
Sept	Day of Caring United Way	Participation
Sept	Fall Festival Westphalia	Sponsorship & Participation
Oct	Fall Festival Ada	Sponsorship & Participation
Oct	Trunk or Treat	Participation
Oct	Pumpkin Prowl Ada	Sponsorship & Participation
Dec	Tinsel Treats and Trollies Ada	Sponsorship & Participation
Dec	Jingle and Mingle Hastings	Sponsorship & Participation

BARRY COUNTY AND IONIA FAIR

Union Bank continues its proud tradition of supporting the Barry and Ionia County 4-H Fairs, reaffirming its commitment to local farmers and youth. Through active participation in the livestock auctions, the Bank fosters community growth and offers its employees the chance to procure quality meat at market value, ensuring their families are well-fed. In 2024, Union Bank will continue to support this effort in Barry, Ionia and Kent Counties.













Reflecting on Our Impact: United Way Giving Campaign 2023

UNITED WAY GIVING 2023 CAMPAIGN

At Union Bank, giving back to our community is a core value we hold dear. In 2023, we continued our commitment to making West and Central Michigan the best place to live and work through our support of United Way. Their organization partners with over 40 local nonprofits to tackle a wide range of community challenges, from increasing access to food and housing to supporting youth education and job training.

In November 2023, Union Bank employees came together to contribute their financial resources to support our local United Way organizations, including Heart of West Michigan United Way, Barry County United Way & Volunteer Center, United Way of Montcalm – Ionia Counties and United Way of South Central Michigan. Together, we surpassed our fundraising goal of \$8,000, demonstrating the power of collective action and our unwavering commitment to building thriving communities.

As we reflect on the impact of our campaign, we extend our heartfelt gratitude to everyone who participated and contributed to its success. Your generosity and dedication have made a tangible difference in the lives of countless individuals and families across our region.

ABOUT UNITED WAY

United Way invests in long-term solutions that address the root causes of poverty. Every dollar donated is used to meet the areas of greatest need, from housing to education to family counseling. They ensure that every program funded is vetted for maximum effectiveness, ensuring that your donation makes a meaningful impact where it's needed most. Their partnership with local nonprofits provides comprehensive support that serves, educates, empowers and fosters equity in our community.



Through the Community Grant Fund, United Way invests in three key areas that are essential for building a thriving community:

- **1. Family Stability:** Ensuring access to basic needs including housing, food, mental and behavioral health and family support services.
- **2. Education:** Empowering students with the resources they need to excel in the classroom and achieve their dreams.
- **3. Economic Mobility:** Expanding opportunity by providing youth and adults with financial literacy, job training and transportation.

At Union Bank, we believe that when we come together to support initiatives like United Way, everyone benefits. Supporting United Way's Community Grant Fund is an investment in the future of our community. Together, we can create a brighter, more equitable future for all.





Our Leadership

BOARD OF DIRECTORS



Christopher Fluke, Chairman ELECTED 2007 Retired from Walker, Fluke & Sheldon, PLC



Paul Trierweiler, Vice Chairman ELECTED 2006 Co-Owner, Trierweiler Dairy Farm



Timothy Brodbeck ELECTED 2013 Owner, Brodbeck Farms



Cortney Collison ELECTED 2007





ELECTED 1996 Co-Owner, Specialty Industries and Owner of Cunningham Farms



Robin Kleinjans-McKee, CPA **ELECTED 2022** Chief Finance & Operations Officer, Vervint



Jeffrey Lumpp ELECTED IN 2021 President, Hylant Group



Steve Millman ELECTED 2018 President and Owner, NorthStar Commercial

DIRECTORS EMERITI

William Bulling Jerry Collison Lynn Fetterman Marvin Head Dean Hyde La Von Deatsman

UNION INVESTMENT SOLUTIONS

Meg Wheeler **David White**

SENIOR LEADERSHIP



Cortney Collison PRESIDENT Chief Executive Officer



Christine Fortier EXECUTIVE VICE PRESIDENT Chief Financial Officer



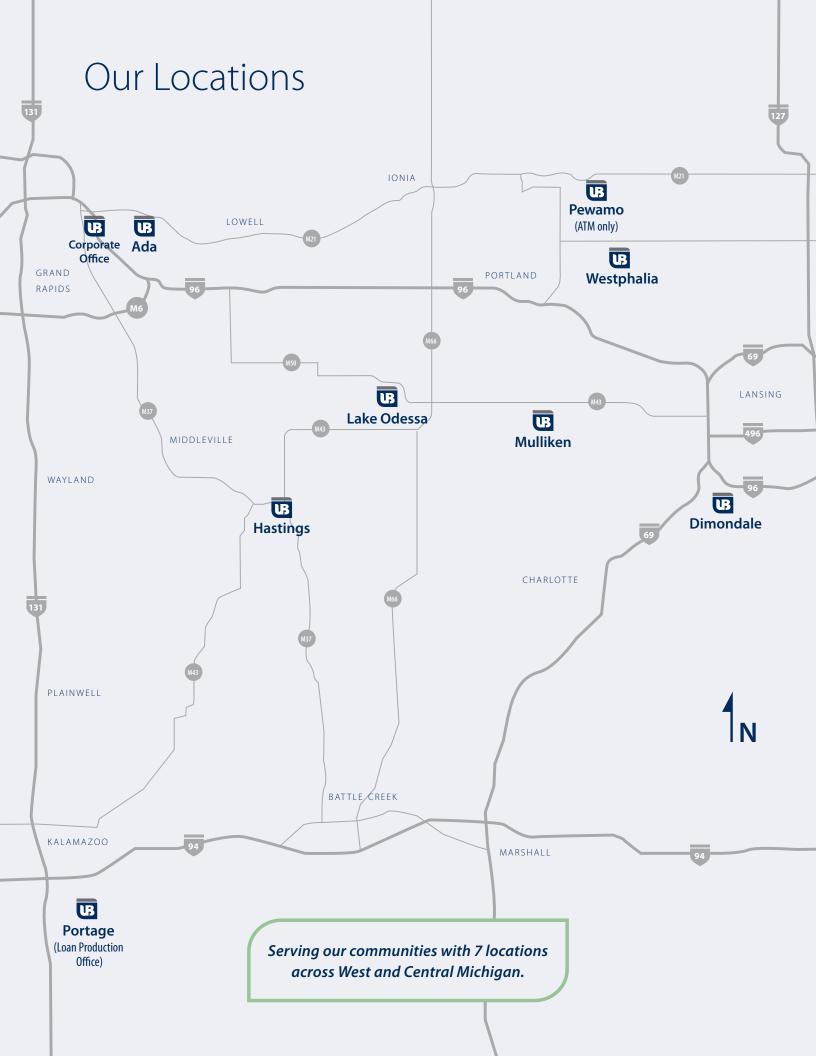
Michael Kozak **EXECUTIVE VICE PRESIDENT Chief Lending Officer**



Janet Torres EXECUTIVE VICE PRESIDENT Chief Operations Officer

BANK OFFICERS

Stephanie Brummette Sandra Collison **Kelsey Cornwell** Kimberly Cox **Zachary Dennis Derek Dickinson Doug Flessner** Stephanie Griffin Stephanie Joseph Michael Keast Sarah Klingenberg Teddi McEachern John Mull John Rop Peter Rossi Nathan Roudabush **Bret Simonton** Nicole Suchek Todd Uekert Kevan Van Fleet Melody Warzecha Rose Willson





Business Banking, Done Personally.

Part of creating a brighter future at Union Bank is our commitment to Relationship Banking. During the majority of 2023 we worked on our plan to Introduce this convenient new service to the market. Launched in April, 2024, Relationship Banking enables us to blend personalization with the skill and efficiency of big banks to go beyond the transaction. Our Relationship Bankers invest the time to truly understand you, your business and your goals so that you can take your business to the next level.

Whether you enjoy the convenience of banking online or over the phone, or prefer interacting in person at a branch, in your office or over a cup of coffee—our Relationship Bankers are here to help you find financial success.

Why Choose a Relationship Banker?

Find guidance beyond deposits

If you ever have banking needs beyond business deposits, your Relationship Banker can put you in touch with a dedicated team of professionals to assist you with lending, investments and treasury management.

Receive one-on-one support with the same banker

Stop rehashing the ins and outs of your business needs every time you call the bank. Your Relationship Banker becomes a single trusted resource who intimately understands your business dynamics and can guide you through any financial challenges you're facing.

Start earning your time back

Our Relationship Bankers offer flexible meeting options that work with your schedule. On the phone, online, in your office or at a coffee shop—we are here to help you find financial success in a way that fits your busy life.

Help your employees navigate their own finances

Extend the perks of Union Bank's Relationship Banking services to your team as a valuable employee benefit. Our Relationship Bankers can come to your office and help them navigate their own financial goals.

Schedule an Appointment with a Relationship Banker Today



Tahylor Modreske

Email: tmodreske@ubmich.com Phone: 616.374.3278 x 1070

Business Banking, Done Personally.

Learn more at

<u>ubmich.com/business/relationship-banker</u>



Note: Union Bank Relationship Bankers do not function as a courier service and will not transport cash to or from any business.

800.974.3273 | ubmich.com



